



CRAVE MAGNIFICENCE

KÉRASTASE  
PARIS

NEW  
ELIXIR ULTIME

LONG-LASTING SHINE

LIGHTWEIGHT FINISH

SENSORIAL EXPERIENCE

# NEW ELIXIR ULTIME

A PRECIOUS ALLIANCE OF INDULGENT INGREDIENTS  
TO TAKE SHINE TO THE NEXT LEVEL

PRECIOUS  
CAMELLIA OIL

SACRED  
MARULA OIL

## THE ELIXIR CLIENT

### WHO IS SHE?

Driven by luxury and an indulgent experience

- Has dull hair
- Looks for ultimate shine
- Desires a lightweight finish

### WHAT'S NEW FOR HER?

New benefits of precious Camellia Oil and Sacred Marula Oil

- Longer lasting shine
- Lighter formula for a lightweight finish
- Instant softness & smoothness
- Intense fiber nutrition

### OLÉO-COMPLEXE BENEFITS:

- Respects hair integrity
- Revives natural strength
- Provides long-lasting shine
- Delivers smoothness

## ELIXIR ULTIME RANGE OVERVIEW

### 1 | Cleanse



BAIN  
250ml

**NEW FORMULA  
+ NEW FRAGRANCE**

Shampoo for dull and dry hair  
Oléo Complexe + Marula Oil

**SRP \$33.00**

### 2 | Treat



FONDANT  
200ml

Daily conditioner  
for dull and dry hair  
Oléo Complexe

**SRP \$40.00**



MASQUE  
200ml

**NEW FORMULA  
+ NEW FRAGRANCE**

Weekly treatment mask  
for dull and dry hair  
Oléo Complexe + Marula Oil

**SRP \$59.00**

### 3 | Prime



L'HUILE ORIGINALE  
100ml

**NEW FORMULA**

Universal, versatile  
beautifying oil  
for all hair types  
Oléo Complexe + Marula Oil

**SRP \$50.00**



L'HUILE LÉGÈRE  
100ml

Bodifying spray  
for fine hair  
Oléo Complexe  
+ Intra-Cylane

**SRP \$50.00**

## 5 WAYS TO USE ELIXIR ULTIME OILS

GESTURES

BENEFIT

1



#### BY CARESSING

1 drop in the hands,  
warm-up, apply by  
caressing on lengths  
through ends

SHINE

2



#### BY REDEFINING CURLS

1 or 2 drops in the  
hand, warm-up.  
Work each strand  
with fingers along  
curls to reshape

ANTI-FRIZZ

3



#### BY MIXING

Add a few drops of  
L'huile Originale into  
the Fondant or  
Masque

NUTRITION

4



#### BY COMBING

On towel dried hair  
after you cleanse, pump  
1 drop in the hands, then  
onto the lengths and  
ends and comb through

PROTECTION

5



#### BY SPRAYING

Shake L'Huile Légère  
Bi-Phase Spray Oil to  
activate formula, spray  
on damp or dry hair  
or into palms and  
distribute throughout,  
leave-in or blow dry

BODY & FULLNESS

TRENDING

## GLASS HAIR

THIS SHARP, PERFECT BOB HAS A SMOOTH GLASS FINISH WITH ULTIMATE SHINE  
AS SEEN ON SOCIAL CHANNELS AND TOP FASHION PUBLICATIONS  
Use the iconic Elixir Ultime L'huile Originale to achieve this latest, Glass Hair look!

